



The 6th International Electric Vehicle Technology Conference (EVTeC 2023)

Call for Sponsors and Advertisers

The Electric Vehicle Technology Conference (EVTeC) was launched in May 2011 as Japan's first full-scale international conference on electric vehicles (BEVs, HEVs, FCEVs, PHEVs and various other related technologies). It was followed by the second and third EVTeCs in 2014 and 2016, respectively. The fourth EVTeC was held jointly with the 31st Electric Vehicle Symposium & Exhibition as EVS 31 & EVTeC 2018, attracting more participants than ever before. The fifth EVTeC also proved to be a success in 2021 despite being held online due to the COVID-19 pandemic. This attests to the fact that EVTeC has already established itself as a forum for international discussion on topics related to new mobility, such as next-generation EVs and smart society.

With vehicle electrification growing increasingly important, EVTeC 2023 Steering Committee members are making an all-hands-on-deck effort to make the sixth EVTeC another success and expand the role this conference plays in society. I would therefore like to kindly request the support of all concerned.

The EVTeC 2023 Steering Committee invites anyone, including businesses who have never participated in EVTeC and those pinning their hopes on future vehicle electrification, to provide sponsorship and/or place an advertisement for EVTeC 2023. Your support of EVTeC will undoubtedly underpin a new era of vehicles and thereby expand your business opportunities. I would truly appreciate it if you would help us provide a hybrid platform for discussion on cutting-edge technology through your sponsorship and/or advertisement for the sixth EVTeC.

Last but certainly not least, I wish you and your organization continued prosperity.

With best regards,

Keiichiro KONDO

Chair of the EVTeC 2023 Steering Committee

**Name of Conference**

The 6th International Electric Vehicle Technology Conference (EVTeC 2023)

Theme of Conference

Toward Carbon Neutral Transportation by Electrification

Organizer

Society of Automotive Engineers of Japan, Inc.

Steering Committee

EVTeC 2023 Steering Committee, Society of Automotive Engineers of Japan, Inc.

Conference Dates

May 22 (Mon.) – 24 (Wed.), 2023 (3 days)

Conference Format

Hybrid: In-person (Pacifico Yokohama, Kanagawa Prefecture) and Virtual

In Numbers (Estimation)

Number of papers: 100 (70 from Japan, 30 from overseas)

Number of participants: 300 (240 from Japan, 60 from abroad)

[Countries of the participants in EVTeC 2018 (co-organized with EVS 31)]

Austria, Belgium, Canada, China, Finland, France, Germany, India, Italy, Korea, Malaysia, Netherlands, New Zealand, Norway, Poland, Singapore, Spain, Sweden, Taiwan, Thailand, United Kingdom, United States of America, etc.

Call for sponsors

Gold sponsorship

Silver sponsorship

Call for advertisers

Advertising option



Sponsorship and Advertising Options

Sponsorship Option	Gold	Silver	Advertising
Fee *NOT including consumption tax	900,000 JPY	450,000 JPY	150,000 JPY
Logo placement on the physical screen between the plenary and technical sessions	✓ (Large) with movie option *15 sec. max	✓ (Medium)	—
Logo placement on "My Page" of participants and on the sign in front of the venue	✓ (Large)	✓ (Medium)	—
Logo placement on the conference homepage	✓ (Large)	✓ (Medium)	✓ (Small)
Logo placement on the program booklet (PDF)	✓ (Large)	✓ (Medium)	✓ (Small)
Advertisement placement on the program booklet (PDF)	✓ (1 page)	✓ (1 page)	✓ (A half page)
Logo placement on the top page of the online proceedings	✓ (Large)	✓ (Medium)	—
Complimentary registration	✓ (3 persons)	✓ (1 person)	—



EVTeC 2023 Committees

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Vide chair Kan AKATSU (Yokohama National University)
Vide chair Toshifumi TAKAOKA (Toyota Motor Corporation)

International Advisory Committee

Chair Yoichi HORI (Tokyo University of Science)
Vice chair Hiroshi FUJIMOTO (The University of Tokyo)

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Yukio YOKOI (Takushoku University)
Kiyoshi YAMAURA (Mitsubishi Motors Corporation)
Satoshi YASUDA (Toyota Motor Corporation)

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